

KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

#### Billing Address:

Strategic Media Services Attention: Accounts Payable 3299 K Street NW Suite 200 Washington, DC 20007

# **INVOICE**

Advertiser	Paulsen MN Congress
Product	ERIK PAULSEN/CONGRSS
Estimate Number	

Invoice #	4077919-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	KMSP	
Account Executive	Jacalyn Palmiotto	
Sales Office	FSS Philadelphia	
Sales Region	National	

Order #	4077919
Alt Order #	Erik Paulsen
Deal #	
Order Flight	10/31/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	PLSN
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	n Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9 Fox 9 AM News at 6am	6a-7a	•	•	•	•		•		
	Political Candidate Discount Rate									
				2 to 11/04/12	3x	WTF				
	9		W	10/31/12	:30	6:55 AM	EPTV102901DMMH	\$625.00		2
	9		<u>T</u> h	11/01/12	:30	6:15 AM	EPTV102901DMMH	\$625.00		1
	9		F	11/02/12	:30	6:24 AM	EPTV102901DMMH	\$625.00		3
2	9 Fox 9 AM News at 6amPolitical Candidate Discount Rate	6a-7a								
				2 to 11/11/12	2x	МТ				
	9		M	11/05/12	:30	6:37 AM	EPTV102901DMMH	\$850.00		2
	9		Tu	11/06/12	:30	5:58 AM	EPTV102901DMMH	\$850.00		1
3	9 Fox 9 AM News at 7am Political Candidate Discount Rate	7a-8a								
			10/29/1	2 to 11/04/12	1x	W				
	9		W	10/31/12	:30	7:45 AM	EPTV102901DMMH	\$700.00		1
4	9 Fox 9 AM News at 7am Political Candidate Discount Rate	7a-8a								
			10/29/1	2 to 11/04/12	1x	F				
	9		F	11/02/12	:30	7:26 AM	EPTV102901DMMH	\$700.00		1
5	9 Fox 9 AM News at 7am Political Candidate Discount Rate	7a-8a								
			11/05/1	2 to 11/11/12	1x	M				
	9		M	11/05/12	:30	7:26 AM	EPTV102901DMMH	\$900.00		1
6	9 M-F 10a-11a ANDERSON Political Candidate Discount Rate	10a-11a								
			10/29/1	2 to 11/04/12	3x	WTF				
	9		W	10/31/12	:30	10:58 AM	EPTV102901DMMH	\$250.00		2
	9		Th	11/01/12	:30	10:27 AM	EPTV102901DMMH	\$250.00		3
	9		F	11/02/12	:30	10:41 AM	EPTV102901DMMH	\$250.00		1
7	9 M-F 10a-11a ANDERSON	10a-11a								



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Political Candidate Discount Rate	•	•	•	•	•	•	•	•	
			11/05/1	2 to 11/11/12	1x	M				
	9		M	11/05/12	:30	10:29 AM	EPTV102901DMMH	\$400.00		1
8	9 M-F 4p-5p JUDY	4p-5p								
	Political Candidate Discount Rate									
				2 to 11/04/12	1x	W				
	9		W	10/31/12	:30	4:24 PM	EPTV102901DMMH	\$325.00		1
9	9 M-F 4p-5p JUDY	4p-5p								
	Political Candidate Discount Rate									
				2 to 11/04/12	2x	T				
	9		Th	11/01/12	:30	4:28 PM	EPTV102901DMMH	\$325.00		1
	9		Th	11/01/12	:30	4:49 PM	EPTV102901DMMH	\$325.00		2
10	9 M-F 4p-5p JUDY Political Candidate Discount Rate	4p-5p								
			10/29/1	2 to 11/04/12	1x	F				
	9		F	11/02/12	:30	3:58 PM	EPTV102901DMMH	\$325.00	1	1
11	9 M-F 4p-5p JUDY Political Candidate Discount Rate	4p-5p								
			11/05/1	2 to 11/11/12	1x	M				
	9		M	11/05/12	:30	4:29 PM	EPTV102901DMMH	\$450.00		1
12	9 FOX at 5 Political Candidate Discount Rate	5P-530P								
			10/29/1	2 to 11/04/12	3x	WTF				
	9		W	10/31/12	:30	5:23 PM	EPTV102901DMMH	\$650.00	l	2
	9		Th	11/01/12	:30	5:21 PM	EPTV102901DMMH	\$650.00		3
	9		F	11/02/12	:30	5:27 PM	EPTV102901DMMH	\$650.00		1
13	9 FOX at 5 Political Candidate Discount Rate	5P-530P								
			11/05/1	2 to 11/11/12	1x	M				
	9		M	11/05/12	:30	5:08 PM	EPTV102901DMMH	\$900.00		1
		,	Ma warrant that the	natual broadcast info	armatian abou	un on this invoice :	was taken from the program log			



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	9 FOX at 5	5P-530P								
	Political Candidate Discount Rate									
14	9 FOX at 530	530p-6p								
	Political Candidate Discount Rate									
			10/29/12	to 11/04/12	3x	WTF				
	9		W	10/31/12	:30	5:42 PM	EPTV102901DMMH	\$650.00		3
	9		Th	11/01/12	:30	5:40 PM	EPTV102901DMMH	\$650.00		2
	9		F	11/02/12	:30	5:51 PM	EPTV102901DMMH	\$650.00	1	1
15	9 FOX at 530	530p-6p								
	Political Candidate Discount Rate									
				to 11/11/12	1x					
	9		M	11/05/12	:30	5:51 PM	EPTV102901DMMH	\$900.00	l .	1
16	9 Fox at 6	6p-630p								
	Political Candidate Discount Rate									
				to 11/04/12	3x	WTF				
	9		W	10/31/12	:30	6:23 PM	EPTV102901DMMH	\$700.00		2
	9		Th	11/01/12	:30	6:24 PM	EPTV102901DMMH	\$700.00		1
	9		F	11/02/12	:30	6:22 PM	EPTV102901DMMH	\$700.00	1	3
17	9 Fox at 6	6p-630p								
	Political Candidate Discount Rate									
				to 11/11/12	1x	M				
	9		M	11/05/12	:30	6:07 PM	EPTV102901DMMH	\$1,100.00	l .	1
18	9 Fox at 9	9p-10p								
	Political Candidate Discount Rate									
				to 11/04/12	3x	WГF				
	9		W	10/31/12	:30	9:54 PM	EPTV102901DMMH	\$1,650.00		1
	9		Th	11/01/12	:30	9:41 PM	EPTV102901DMMH	\$1,650.00		3
	9		F	11/02/12	:30	9:34 PM	EPTV102901DMMH	\$1,650.00	)	2
19	9 Fox at 9	9p-10p								
	Political Candidate Discount Rate									



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19	9 Fox at 9	9p-10p								
	Political Candidate Discount Rate									
				2 to 11/11/12	1x	M				
	9		M	11/05/12	:30	9:22 PM	EPTV102901DMMH	\$2,500.00		1
20	9 FOX at 10	10p-1035p								
	Political Candidate Discount Rate		40/00/40		•	HERE				
	0			2 to 11/04/12	3x	WTF	EDENIA OCCUPANT	Φ4.400.00		
	9 9		W	10/31/12 11/01/12	:30 :30	10:34 PM 10:21 PM	EPTV102901DMMH EPTV102901DMMH	\$1,100.00 \$1,100.00		1
	9		F.	11/01/12	:30	10:21 PM	EPTV102901DMMH	\$1,100.00		2
21	9 FOX at 10	10p-1035p	•	11/02/12	.00	10.211111	El IVIORO IDMMI	ψ1,100.00		_
21	Political Candidate Discount Rate	10р-1000р								
	Tomocar Carrardate Biologant Ptate		11/05/12	2 to 11/11/12	1x	M				
	9		M	11/05/12	:30	10:22 PM	EPTV102901DMMH	\$1,400.00		1
22	9 Fox 9 AM News Saturday 7a	7a-8a								
	Political Candidate Discount Rate									
			10/29/12	2 to 11/04/12	1x	S-				
	9		Sa	11/03/12	:30	7:52 AM	EPTV102901DMMH	\$425.00		1
23	9 FOX at 5 Saturday	5p-6p								
	Political Candidate Discount Rate									
				2 to 11/04/12	1x	S-				
	9		Sa	11/03/12	:00			<del>\$475.00</del>	Credited	1
24	9 Sa News Flw Clge Football Political Candidate Discount Rate	Various								
			10/29/12	2 to 11/04/12	1x	S-				
	9		Sa	11/03/12	:30	10:40 PM	EPTV102901DMMH	\$850.00		1
25	9 Fox News Sunday Political Candidate Discount Rate	8a-9a								
	Folitical Candidate discount Rate		10/29/12	2 to 11/04/12	1x	S				



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	9	Fox News Sunday	8a-9a								
	Political Ca	ndidate Discount Rate									
	9			Su	11/04/12	:30	7:59 AM	EPTV102901DMMH	\$750.00	1	1
26	9	FOX at 9	9p-10p								
	Political Ca	ndidate Discount Rate									
				10/29/1	2 to 11/04/12	1x	S				
	9			Su	11/04/12	:30	9:39 PM	EPTV102901DMMH	\$2,500.00		1
27	9	Fox 9 AM News: Buzz	9a-10a								
	Political Ca	ndidate Discount Rate									
				10/29/1	2 to 11/04/12	1x	F				
	9			F	11/02/12	:30	9:29 AM	EPTV102901DMMH	\$475.00		1
			Aired Spots	42							

<u>Gross Total</u> \$34,825.00

Agency Commission \$5,223.75

Net Amount Due \$29,601.25 Payment Terms 30 Days